#### **Truman State University**

Truman State University is Missouri's only highly selective public liberal arts institution with nearly 6,000 students enrolled. According to the 2017 *US News and World Report,* Truman is ranked as the No. 1 public university for the 20th year in a row and ranked 8th in the Midwest amongst regional universities, the highest ranking for any school in Missouri.

- 6,379 approximate enrollment
- 12 club sport teams connected to Campus Rec
- 1,500 student Intramural participants each year



#### Intramural Sponsorship

Partnering with the Intramural Program is a winning formula. With over 12,000 participations from 1,500 students, and approximately 164,000 patron visits to the Student Recreation Center annually, your sponsorship is sure to be noticed. From acquiring new customer relationships to developing long-term relationships with the students, faculty, and staff, Truman Intramurals provides an ideal marketing avenue for reaching the campus community. Corporate sponsorship will help support our programs and events held throughout the year. Thank you!

## Intramural Recreational Sports Director

Truman State University 100 E Normal Ave Kirksville, MO 63501

Email: imsports@truman.edu

Phone: 660-785-4239







Recreation.truman.edu

Facebook.com/Truman.Rec

# Sponsorship Opportunities

Truman State University
Intramurals



#### Bulldogs Package - \$500

### 1-4' $\times$ 8' Banner in Student Recreation Center Main Gymnasium

 Banner provided by business with name and logo recognition for fall and spring events

#### 1-4' x 8' Banner along fence of Recreation Field

 Banner provided by business with name and logo recognition for fall and spring sports

#### **Website and TV Viewings**

 Name and logo recognition added to Truman State Intramural Website

#### **Product Sampling**

At intramural table during special events, including: intramural tournaments, and other Truman campus recreation activities

#### Champions Package - \$300

#### 1-4' x 8' Banner in Student Recreation Center Main Gymnasium OR along Recreation Field Fence

 Banner provided by business with name and logo recognition for fall and spring events

#### Website and TV Viewings

 Name and logo recognition added to Truman Intramural Website

#### **Product Sampling**

 At intramural table during special events, including: intramural tournaments, and other Truman campus recreation activities

#### **Additional Options**

#### Event Sponsor-\$150

 Sponsor special events, including: 3v3 basketball, softball tournament, and track meet

#### Website-\$100

 Name and logo recognition added to Truman Intramural website

All sponsorship options are one year long All final banner designs must be approved





#### **Student Recreation Center**

The Student Recreation Center is a modern facility serving the Truman Community. The Student Recreation Center has between 65,000 and 85,000 visits a semester from students, faculty, staff & guests.

#### Intramural Sports

The Intramural Recreational Sports Program offers team, individual, and dual events each semester for men, women, and coed leagues. Each year there are over 13,000 participations in intramural sports.



#### Fitness and Wellness

The Fitness/Wellness Program attempts to encompass the components of the Wellness Wheel (social, physical, occupational, emotional, spiritual, and intellectual) through various workshops, programs, bulletin boards, and handouts

#### **Special Events**

Various special events are held throughout the year provided by both the recreation center and its partners as a way to connect with the Truman campus community.